

2022 Yearlong Sponsorship Benefits



PARTNER

RAISE Celebration

- 10 tickets
- 3 virtual spotlight segments
- 10 social media spotlight posts
- Premier logo placement in all event marketing

Community Cares Game Day

- 2 tables for 8 guests
- Display banner at venue
- Join TOA CEO on-field for pre-game ceremony
- Opportunity to share company impact during speaking program.

Golf for Good

- Two 4-player teams
- Hole Sponsorship
- Logo on event signage
- Full page color program ad

Additional Benefits

- 2 donor newsletter spotlights & TOA blog spotlights
- Logo on corporate sponsor page of TOA website
- Banner ad on TOA's website homepage for 2 months

\$10,000



LEADER

RAISE Celebration

- 8 tickets
- 1 virtual spotlight segment
- 6 social media spotlight posts
- Logo placement in all event marketing

Community Cares Game Day

- Table for 8 guests
- Display banner at venue
- Company name recognized during pre-game ceremony
- Partnership highlighted during speaking program

Golf for Good

- One 4-player team
- Hole Sponsorship
- Logo on event signage
- Half page color program ad

Additional Benefits

- 1 donor newsletter spotlight and TOA blog spotlight
- Logo on corporate sponsor page of TOA website

\$5,000



ADVOCATE

RAISE Celebration

- 6 tickets
- 4 social media spotlight posts
- Logo placement in all event marketing

Community Cares Game Day

- Table for 8 guests
- Display banner at venue
- Partnership highlighted during speaking program

Golf for Good

- Hole Sponsorship
- 2 tickets to award reception
- Logo on event signage
- Quarter page program ad

Additional Benefits

- Logo on corporate sponsor page of TOA website

\$2,500



SUPPORTER

RAISE Celebration

- 4 tickets
- Logo placement in all event marketing

Community Cares Game Day

- 4 tickets
- Display banner at venue
- Partnership highlighted during speaking program

Golf for Good

- 2 tickets to award reception
- Logo in event program

Additional Benefits

- Logo on corporate sponsor page of TOA website

\$1,000



NEIGHBOR

RAISE Celebration

- 2 tickets
- Logo in all event marketing

Community Cares Game Day

- 4 tickets

Golf for Good

- Logo in event program

Additional Benefits

- Logo on corporate sponsor page of TOA website

\$500

2022 Fundraising Events

At TOA, we believe we all have a role to play in building a thriving community. In Maine, we benefit from a strong corporate commitment to helping neighbors in need and providing children with a caring community in which to grow. Each of these events provides a unique opportunity for you to reach different audiences and more importantly, you join us in providing individuals and families with basic needs; crisis, substance use, and mental health services; and access to a range of opportunities — such as early childhood education and employment supports — that give our neighbors the chance to thrive.

We know events and corporate sponsorship, like many things, are looking a little different these days. But at TOA, we count on our corporate partners to help us run our programs and serve thousands of Maine individuals and families each year. We want to work with you to create value for your business, your employees, and your customers. We welcome the chance to hear from you about what you would like from your sponsorship of TOA, and are always happy to create unique packages that fit your budget and goals.



Once each year our unique barn-turned-agency transforms to host our annual celebration of the great work done by our staff and community members. We take this opportunity to raise awareness of the needs in our community and honor individuals and organizations that go above and beyond. This year, join us for a festive event offering opportunities to engage with residents and businesses, as well as highlight your impact.



Batter up! The Opportunity Alliance is thrilled to announce that our annual partnership event with the Portland Sea Dogs is back with a twist! This year, we're heading to Hadlock Field on Sunday, May 22 to celebrate some of TOA's community initiatives that support Maine youth and families. Introducing Community Cares Game Day!



On July 18, 2022, join business associates, customers, and friends for a round of golf, good food and great fun! Proceeds from the tournament provide critical support and programming for individuals and families in need across the region. Play on a regionally revered course at The Woodlands Club in Falmouth. After a friendly competition at our scramble, gather for awards, light fare and cocktails.



Looking to engage your employees in a tangible and meaningful way? TOA has opportunities to bring together your company or department throughout the year to provide Mainers with crucial items such as warm winter gear, as well as food and other essentials. We also have great opportunities for your company or group to care for a specific program within TOA, such as the adults in our residential programs.

Sponsor Online at OpportunityAlliance.org

Contact Connor.Archibald@OpportunityAlliance.org or (207) 553-5985