

# COMMUNITY CARES GAME DAY May 11, 2024

## **SPONSORSHIP BENEFITS**

Batter up! Sponsor the 3<sup>rd</sup> Annual Community Cares Game Day and show support for The Opportunity Alliance!

This family-friendly celebration gives members of our TOA Community the chance to indulge in an all-you-can-eat ballpark-style lunch, meet and greet with Slugger, and support some of the most impactful community programs in Southern Maine – all within the confines of beautiful Hadlock Field. Don't strikeout - this is an exceptional opportunity to raise brand awareness for your business and directly support The Opportunity Alliance's work with Maine's children, families, and adults! It's also a wonderful way to celebrate your employees and their families!

### Diamond Club Sponsor – \$10,000+

- Opportunity to throw out ceremonial first pitch before game (will be offered to first Diamond Club Sponsor to sign on).
- Join TOA CEO on-field for pre-game ceremony.
- Two tables for eight + 16 Game Tickets.
- Opportunity to share company impact with event attendees during pre-game speaking program.
- Prominent event-day signage.
- Event t-shirts with your company logo.
- Link to company website on event website.
- Company logo in all event marketing and materials.
- One blog/newsletter/email blast spotlight.
- Four social media spotlights.

#### Gold Glove Sponsor – \$5,000

- Company name recognized during pre-game ceremony.
- Two tables for eight + 16 Game Tickets.
- Prominent event-day signage.
- Event t-shirts with your company logo.
- Link to company website on event website.
- Company logo in all event marketing and materials.

- Three social media spotlights.
- Partnership highlighted during event speaking program.

#### No Hitter Sponsor – \$2,500

- One table for eight + 8 Game Tickets.
- Event day signage.
- Company logo in all event marketing and materials.
- Two social media spotlights.
- Partnership highlighted during event speaking program.

#### Homerun Sponsor – \$1,000

- One table for eight + 8 Game Tickets.
- Company logo in all event marketing and materials.
- One social media spotlight.
- Partnership highlighted during event speaking program.

#### Bullpen Sponsor – \$500

- Four tickets to event + game.
- Company logo in all event marketing and materials

Contact Connor Archibald at **207.553.5985** or **connor.archibald@opportunityalliance.org** for more information. Visit The Opportunity Alliance online at <u>www.opportunityalliance.org/events</u> for event details.

